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I, Elaine Willig, hereby certify that the below identified correspondence is being facsimile transmitted to the United States Patent and Trademark Office on January 31, 2005.

Signature: Elaine Willig

Pages being transmitted:

1. Amendment & Response (8 pages)
2. Copy of POA & Corres. Address Indication Form (1 page)
3. Copy of Statement Under 37 CFR 3.73(b) (1 page)
4. Internet reference copies (5 pages)

Total No. of Pages including this cover letter: **16**

Application No.: 10/082,834
Filed: February 25, 2002
Inventor: Exler
Attorney Docket No.: 01-393

COMMENTS:

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JAN 31 2005

Attorney Docket No. 01-393

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of :
Timothy W. EXLER : Confirmation No. 4641
Serial No. 10/082,834 : Group Art Unit 3632
Filed February 25, 2002 : Examiner RAMIREZ, Ramon O.
FOLDING MAGNETIC HOLDING :
WRAP FOR CUPS OR MUGS

AMENDMENT and RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Official Action dated November 4, 2004, please amend the present application as follows:

Applicant has attached a copy of a Power of Attorney and Correspondence Address Indication Form and Statement Under 37 CFR 3.73(b) that has been concurrently filed with the USPTO.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 6 of this paper.